



KEVIN ALEXANDER SOTO BURGOS

DESIGN - UX/UI- WEB

OFFICE

FREELANCE



DATA OF INTEREST



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www.kevinsoto.dev



Lima, Perú



WORK EXPERIENCE (LAST SIX YEARS)

VERISURE

2021

UX DESIGNER / FRONT-END

UX strategies for landing pages, layout of mailings and management of the CMS.

MDP CONSULTING

2021

UX UI DESIGNER / FRONT-END

Inteligo Bank project, in charge of the interface design and screen layout of the new homebanking.

LIQUID

2020

UI DESIGNER

In charge of the Interface Design of the "Janus" web app for the mortgage sector for the Interbank client.

CAJA AREQUIPA

2019 - 2020

SENIOR DIGITAL UX/UI

Digital Marketing Area, in charge of the website, landing pages, and prototyping of designs for digital media.

HITSS PERÚ

2019

UX/UI DESIGNER

Prototyping, Design and Layout of interfaces under SCRUM for the Development of applications for "Claro"

CORPORACIÓN SAPIA

2018 - 2019

WEB DEVELOPER UX/UI

UX / UI Designer, Web Designer, UX Writer. Responsible for the interface design and programming of the ADRYAN software.

AVANC3 E.I.R.L.

2016 - 2018

UX/UI DESIGNER

UX / UI Designer, Web Designer, UX Writer, Multimedia Editor. In charge of all the graphic material of the company.

ESTILO VISUAL

2016

CM - WEB DESIGNER

Community Manager, Wordpress Web Designer, development of graphic and audiovisual material.

GROWTH CORPORATION

2015

MULTIMEDIA GRAPHIC DESIGNER

Audiovisual designer in charge of editing videoconferences, Designer of the new graphic brand of the company.



PROFILE

Strategy, Research and Design; the initial key to gain a competitive advantage.

My name is Kevin, I am creative and adept of the UX philosophy, I have 5 years of experience as a UX Designer and 7 years in the field of Design in General, I am a specialist in wireframes, prototyping, design and management of web pages, dashboards, e-commerce and applications, participating in more than 50 projects for different enterprises, brands and companies.

if you see me on the street, you will notice that I walk very fast!

Currently looking for a new job challenge to show all my talent.



ABILITIES

- Audiovisual ●●●●●●●●●●
- Wordpress ●●●●●●●●●●
- Graphic Design ●●●●●●●●●●
- HTML/CSS/JS ●●●●●●●●●●
- UX/UI Design ●●●●●●●●●●
- Photography ●●●●●●●●●●
- Packaging ●●●●●●●●●●
- Corporate Identity ●●●●●●●●●●
- Research ●●●●●●●●●●



PERSONAL SKILLS

- Leader ● Proactive
- Teamwork ● Creative
- Efficient ● Enthusiastic
- Dedicated ● Self-taught
- Professional ● Avant-garde



EDUCATION



COMPUTING

- **GOOGLE** PROFESSIONAL UX/UI DESIGNER
Professional Course of 7 certifications based on user experience.
2021
- **THE INTERACTION DESIGN FOUNDATION** PROFESSIONAL UX/UI DESIGNER
International Certifications in Design Thinking, Mobile UX Design, and more.
2020 - 2021
- **TOULOUSE LAUTREC** UX/UI DESIGN
Specialization course based on user experience, interaction and prototyping and visual design.
2019
- **I.S.P. CIBERTEC** ADVERTISING GRAPHIC DESIGNER
Graduated from the Advertising Graphic Design career.
2012-2017
- **CAMBRIDGE UNIVERSITY P.** PROFESSIONAL TECHNICAL ENGLISH
Physical and virtual courses of professional english applied to the career.
2012-2015

GRAPHIC DESIGN:

- Adobe Photoshop CC
- Adobe Illustrator CC
- Corel Drawn X8
- Adobe Indesign CC

WEB DESIGN:

- Adobe Dreamweaver CC
- Sublime Text
- Visual Studio Code
- Microsoft Visual Studio

CMS (Content Management System):

- Wordpress
- Joomla
- Magento
- Prestashop

AUDIOVISUAL:

- Adobe Premiere CC
- Adobe After Effects CC
- Sony Vegas PRO
- Adobe Audition CC
- Cubase
- FL Studio

UX TOOLS

- Adobe XD
- Sketch
- Figma
- Invision
- Marvel



CERTIFICATION

- **THE INTERACTION DESIGN FOUNDATION** USER EXPERIENCE
How visual perception affects visual experience.
2020
- **THE INTERACTION DESIGN FOUNDATION** DESIGN THINKING
How to apply it to problems to generate innovative solutions.
2020
- **THE INTERACTION DESIGN FOUNDATION** MOBILE USER EXPERIENCE
How to design mobile interfaces with the best mobile usability practices.
2020
- **SCRUM-STUDY** SCRUMS FUNDAMENTALS CERTIFIED
Knowledge of agile methodologies for the development of complex projects.
2019
- **SEMRUSH ACADEMY** SEO FUNDAMENTALS
Knowledge about Web Positioning applying SEO.
2019
- **HUBSPOT ACADEMY** INBOUND MARKETING
Knowledge of customer attraction based on the generation of value.
2018
- **GOOGLE** DIGITAL MARKETING
Knowledge of the fundamentals of the digital world and business plan.
2018
- **CIBERTEC** DEVELOPMENT OF VISUAL COMMUNICATION PROJECTS AND INTEGRATION OF TECHNOLOGICAL TOOLS
2017
- **CIBERTEC** VISUAL IDENTITY DESIGN AND INNOVATION IN THE USE OF MULTIMEDIA RESOURCES
2015



FREELANCE EXPERIENCE (WEB DEVELOPER)

- ECOMMERCE** **PROABESI**
 2021
B2B and B2C ecommerce with dynamic login.
<https://proabesi.com>
- ECOMMERCE** **BATISTINO BARBERSHOP**
 2021
Online Booking Personalization System, Ecommerce
<https://batistinobarberia.com>
- ECOMMERCE** **VERO ALCOCER**
 2020
Podcast loading system developed to measure, with dynamic forms.
<http://veroalcocer.com>
- ECOMMERCE** **UN DETALLE PERÚ**
 2020
Customized Product Customization System, Multi responsive.
<https://tiendaundetalle.com>
- WEBSITE** **GAMALEÓNICA**
 2019
Online store of notebooks and personalized books.
<http://tiendacamaleonica.com>
- ECOMMERCE** **DATEFRUTA**
 2018
Implementation of Customized Custom Products Quote.
<https://datefruta.com>
- ECOMMERCE** **MY SIGN REGALOS PERSONALIZADOS**
 2017
UX/UI Design, UX Writing, Content Strategy, Web Designer.
<http://msregalos.com>
- WEBSITE** **TTX PERÚ**
 2017
Multislider, Online Catalog, Multipage, Online Form.
<http://txperu.com>
- WEBSITE** **AVANC3**
 2016
Storytelling digital, UX/UI Design, UX Writing, Content Strategy, Web Designer.
<http://avanc3.pe>
- WEBSITE** **BLUPOOLS**
 2016
Online Catalog, MultiSite, Online Chat, Contact Form.
<http://blupools.com>
- WEBSITE** **CJB REPRESENTACIONES MÉDICAS**
 2015
UX/UI Design, UX Writing, Content Strategy, Web Designer.
<http://bls.pe>



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LANGUAGE

ESPAÑOL (NATIVO)

- Escrito ●●●●●●●●●●
- Expresión Oral ●●●●●●●●●●

ENGLISH

- Writing/Read ●●●●●●●●●●
- Speaking ●●●●●●●●●●



HOBBIES & INTERESTS



I DO WHAT I
LIKE TO DO
 PASSIONATE DESIGNER